



SEPTEMBER 2016

## LEVEL CROSSING REMOVALS

# We shop local too

The Level Crossing Removal Project is committed to shopping local and supporting traders.

Over the next eight years the Level Crossing Removal Authority will oversee the removal of 50 dangerous and congested level crossings across Melbourne. During this time, we recognise that our program of works may have impacts on local residents and businesses, that's why supporting local traders is central to everything that we do.

The Level Crossing Removal Authority is supporting traders by encouraging our workforce and contractors to eat, shop and play locally.

Removing 50 level crossings will create thousands of new jobs during construction, from across all our project partners, sub contractors and Level Crossing Removal Authority workforce.





### North, McKinnon and Centre Road Level Crossing Removals

In response to our large workforce during Level Crossing Removal works on the Frankston line. Local traders implemented specific opening hours targeted solely at our workers to ensure their businesses could benefit from the large amount of project employees shopping local 24/7 getting their hot food and coffees any time of the day or night.



Removing 50 dangerous and congested level crossings will transform the way people live, work and travel across metropolitan Melbourne and improve safety for drivers and pedestrians.

## CONTACT US

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For languages other than  
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## INITIATIVES

We understand that when we support locally owned businesses, we are not only supporting the local economy but also helping your local community to thrive. That's why you will regularly see our workers out and about shopping, eating and playing locally.

Here's just some of the fantastic initiatives that we are implementing:

- advertising shop local campaigns during construction pre-start meetings
- contacting local businesses in our work areas to discuss construction promotions, deals and special offers aimed at encouraging workers to shop local
- sourcing catering for meetings, information sessions and site BBQ's for project work crews from local traders
- teaming up with local small businesses to ensure that whilst commuters are on the bus we are thanking them for their patience with give ways, goodies and delights like our #StationDelights campaign
- holding staff raffles, prizes, competitions and giveaways with prizes sourced from local businesses
- pre-ordering workers lunches with local eateries
- providing business advocates and shop local campaigners within our project teams to ensure all staff are aware of the goods on offer locally.

## Caulfield to Dandenong Level Crossing Removals

The Caulfield to Dandenong project team is establishing a mobile dry cleaning service for staff employed on the project. This service allows staff to bring their dry cleaning to work, have it delivered to one of the dry cleaners and returned to them at work the following day.

The project team has given their 2000 strong workforce "discover local" directories which include a comprehensive list of all business located near the rail corridor.

To further incentivise workers to shop locally, all receipts showing purchases from these businesses go into a raffle to win a monthly locally sourced prize.

## THANK YOU FOR YOUR SUPPORT

The Level Crossing Removal Authority is grateful for the support that local traders are providing to our workforce. This is critical to the success of our project.

If you have any ideas on how we can continue to support local traders we are keen to hear from you.

